Farmer Educator & Support Services Summit  
September 9, 2016  
Hosted by  
UC Sustainable Agriculture Research and Education Program & FarmsReach

Priority Actions determined at summit to advance collective work of farmer educator organizations

Objective: Build capacity for organizations’ EXTERNAL operations (strategic, high impact farm education & support services)

Top 3 Action Items:
- Create more/better programs for non-English speaking farmers - 48%
  - Orgs working in this area: UC, ALBA, ATTRA & Growing Roots
- Share best practices in delivering Technical Assistance. Emphasis: culturally appropriate assistance to farmers. - 45%
  - Orgs working in this area: ATTRA, Growing Roots
- Shared online platform for posting/archiving training, META SITE database information clearinghouse - 31%
  - Orgs working in this area: USDA (farmanswers.org), MESA (farm centered learning platform), NIFTI

Objective: Build capacity for organizations’ INTERNAL operations

Top 3 Action Items:
- Training in cultural competency/oppression and privilege and farmer outreach - 40%
  - Orgs working in this area: Growing Roots
- Share organizational personnel - 36%
- Diversify staff/board of existing organizations - 33%

Objective: Build capacity for measuring collective impact

Top 3 Action Items:
- Explore common metrics for impact. Include alternative metrics that expand beyond economics to balance ecological, cultural, social, and political impact. - 50%
- Share data collection and online tools - 40%
- Establish participant driven measures of success - 33%

Objective: Foster relationships, communication, collaboration

Top 3 Action Items:
- Coordinate more in-person meetings among orgs - by region - 42%
  - Orgs working in this area: Growing Roots, Food Systems Alliance
- Meet for annual summit/meeting - 33%
  - Expand current 2 hour meeting @ EcoFarm or other venue (Farm Conference; CISM)
Objective: Build capacity for the collective movement

Top 3 Action Items:

- Broaden stakeholders within the movement and bring NEW and minority voices to the table and/or go to them directly - 42%
- Create “backbone” team to coordinate many of our chosen strategies - 40%
- Strategically communicating/ translating our diverse values/measures of success to funders, policy makers and farmers themselves - 31%