Stakeholders

ASI strives for a base of diverse stakeholders in terms of race/ethnicity, gender, geographic region, urban/rural, socioeconomics, age, etc.

Producers

- Wholesale
- International trade
- Direct marketing

- Farmers
- Specialty crops
- Commodity crops
- Animals, dairies
- Diversified
- Ranchers
- Fishermen
- Foresters

- Certified organic
- Mixed organic/
- conventional
- Eco-labeling
- Conservation practices
- IPM
- conventional

- Small scale
- Medium scale
- Large scale

- Family farm
- Beginning farmers
- Farm workers-turned- farmers

Health sector

- Pediatricians
- Public health
- Nutritionists
- Health advocates
- Health care institutions

Farm labor

- Farm workers
- Labor advocacy organizations

Ag organizations

- Farm bureau
- Commodity organizations
- Farmers market org.'s
- Community food systems
- Sustainable agriculture
- Educational farms
- Urban agriculture
- Community gardens
- Coalitions and alliances

Environmental organizations

- Climate change
- Land use
- Watersheds
- Water
- Energy
- Air quality
- Biodiversity
- Wildlife
- Coalitions and alliances

Community organizations

- Immigration
- Animal welfare
- Housing
- Hunger
- Homelessness
- Religious/faith
- Coalitions and alliances

Consumers

- Customers of co-ops, CSAs, farmers markets, supermarkets, etc
- Parents
- Institutional customers
- Consumer organizations and advocacy groups

Alternative Energy

- International trade & finance
- Financial & business sector

Food & Ag industry

- Distributors
- Wholesale
- Marketers
- Processors
- Food service
- Retailers
- Restaurants

Researchers & Extensionists

- Ag services
- Pest control advisers
- Veterinarians
- Crop consultants
- Nurseries, seed, chemical companies
- Irrigation advisers
- Weather services
- Certifiers & auditors

- UC faculty and extension specialists
- UCCE advisors and county directors
- ANR statewide programs
- UC institutes and centers
- Other UC staff
- Other universities
- USDA- ARS
- Community research institutions
- Master gardeners
- International & national researchers

Students

- K-12
- 4H, FFA
- Colleges, universities
- Non traditional
- Sustainable agriculture
- Student organizations

Educators

Government

- Ag agencies
- Environmental agencies
- Natural resources agencies
- Health agencies
- Transportation
- Elected officials and policy makers

Donors

- Foundations
- Individual philanthropists
- Corporate donors

Media

- Ag publications
- Journalists
- Authors
- TV, radio, newspaper
- Artists
- National
- Local, independent

Others

- Policy institutes
- Landscape architects
- City & regional planners
- Housing developers
- Equipment designers
- Native American & tribal government
- International development
- Other coalitions & alliances