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External Advisory Board Meeting Agenda

**Date:** Tuesday, November 20, 2012, 9:00 am – 7:45 pm

**Location:** Wine & Roses Hotel

2505 West Turner Road, Lodi, CA 95242

**Meeting Objectives**

* Introduce new Board members and strengthen relationships among Board members and senior staff.
* Engage Board members to share their advice and perspectives as we continue to develop ASI’s programs.
* Update Board members on accomplishments, opportunities, and challenges so that Board members are able to be advocates for ASI.
* Identify most effective strategies for staff to take some “deep dives” to inform and seek advice from Board Members on specific activities and initiatives.
* Use meeting location as an opportunity for Board members, staff, and partners to explore strategies to make progress on our mission.

**Agenda**

Chair: Ashley Boren

Timekeeper: Bev Ransom

Rapporteur: Joanna Friesner

**7:15 am** Bus leaves DANR Building parking lot to take staff and some Board members to Lodi meeting location.

**8:30 am** Continental breakfast

**9:00 am** Welcome

* *Board Chair’s welcome & introductions (Ashley Boren)*
* *Agenda overview and meeting goals – and our intentions on how we’ll meet them*

**9:30 am** Director’s update (Tom Tomich)

**10:00 am** Discussion of ASI’s strengths and weaknesses, and perceived opportunities and challenges (Joanna Normoyle)

**10:45 am** Break

**11:00 am** Highlights of SAREP-funded grant projects:

* “Learning Pathways for Sustainable Vineyard and Winery Management” – Matthew Hoffman, UC Davis Graduate Student, UCD Geography Department
* “Expanding Regional Markets for SE Asian and other Small Farmers in Sacramento: Linking Farmers, Processors and Buyers” – Chuck Ingels, UC Cooperative Extension Sacramento County
* “Food and Livelihoods Legal Project” – Janelle Orsi, Sustainable Economies Law Center

**12:00 pm** Lunch (group photo before lunch)

**1:15 pm** Travel by bus to Hoffman Ranch Restoration Site (10112 E. Woodbridge Road,

Acampo)

**1:45 pm** Site visit 1 – Hosts: Kelli McCune & Daniel Mountjoy, Sustainable Conservation, Matthew & Tom Hoffman, Heritage Oak Winery

**2:45 pm** Travel by bus to Liberty Gallo Vineyard trials (21280 N Kennefick Rd, Acampo)

**3:15 pm** Site visit 2 – Hosts: Paul Verdegaal, Viticulture Advisor, & Brent Holtz, County Director and Farm Advisor, UCCE San Joaquin County

**4:15 pm** Return to Wine & Roses

**4:45 pm** Reconvene, report back, and reflect on the day (Ashley Boren, Brent Holtz, and Tom Tomich)

**6:00 pm** Dinner

**7:45 pm** Bus departs to Davis

*Directions to Wine & Roses: Take Highway 99 South; exit 267A (Turner Road); turn left on East Turner Road for 2.5 miles. Google maps estimates a one-hour drive from Davis.*