

This effort is one piece of a larger campaign to raise \$50 million for the Agricultural Sustainability Institute at UC Davis to enable ASI to set the agenda in agricultural research and education for the future.

UCDAVIS

**AGRICULTURAL
SUSTAINABILITY INSTITUTE**

College of Agricultural and Environmental Sciences

Our mission is to ensure access to healthy food and to promote the vitality of agriculture today and for future generations. We do this through integrative research, education, communication and early action on big, emerging issues.

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Adopt an acre
Help create an
endowment for the
Russell Ranch Sustainable
Agriculture Facility
at UC Davis.

THE
CAMPAIGN FOR
UCDAVIS

Located in one of the most productive agricultural regions in the world, Russell Ranch seeks to answer the question:

Can we increase sustainability as we increase food production?

Research at Russell Ranch takes the long view on major drivers of agricultural production: energy, water and land resources. Russell Ranch's Century Experiment is an exploration of the long-term impacts of crop rotation, farming systems (conventional, organic and mixed) and water, nitrogen, carbon and other inputs on agricultural sustainability.

The goal is to understand the relationships between external inputs and long-term trends in: yield, profitability, resource-use efficiency and environmental impacts.

Gifts to the Russell Ranch endowment fund the sustainability of the experiment itself.

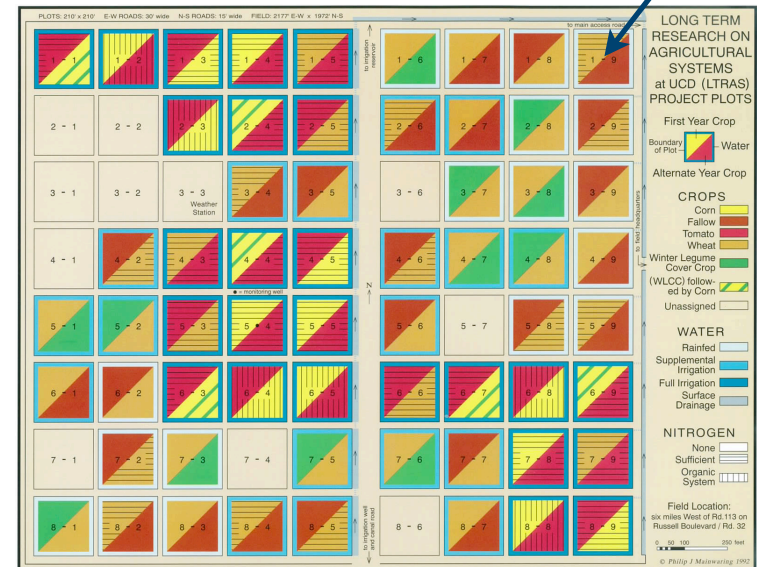
With continued investment, Russell Ranch is poised to provide critical data that will help feed the world's growing population while stewarding the environment.

The size, scope and intensity of the research at Russell Ranch Sustainable Agriculture Facility make the 300-acre experiment like no other in the world.

To launch the Russell Ranch Endowment Campaign, we are offering a limited opportunity to adopt an acre at Russell Ranch. Donors are invited to adopt one, or more, of the 72 one-acre plots of the Century Experiment.

For \$10,000, a name of your choosing will be associated with an acre in perpetuity. Donors may also choose to support an acre for one year for \$1,000.

Your name here



Acre adopters will be invited to the annual Russell Ranch Field Day — an opportunity to see your plot up close — and will receive periodic reports on the Century Experiment, including data on your acre's crop yields.

As with all endowed funds, gifts from donors are invested in perpetuity. Each year a portion of the investment income is provided to support Russell Ranch. The original gift is never spent, so a donation made today will continue giving for the entire span of the Century Experiment and beyond.

For more information: asi.ucdavis.edu/rr

To adopt an acre, complete the attached form or contact Melissa Haworth at mdhaworth@ucdavis.edu or (530) 979-1440.