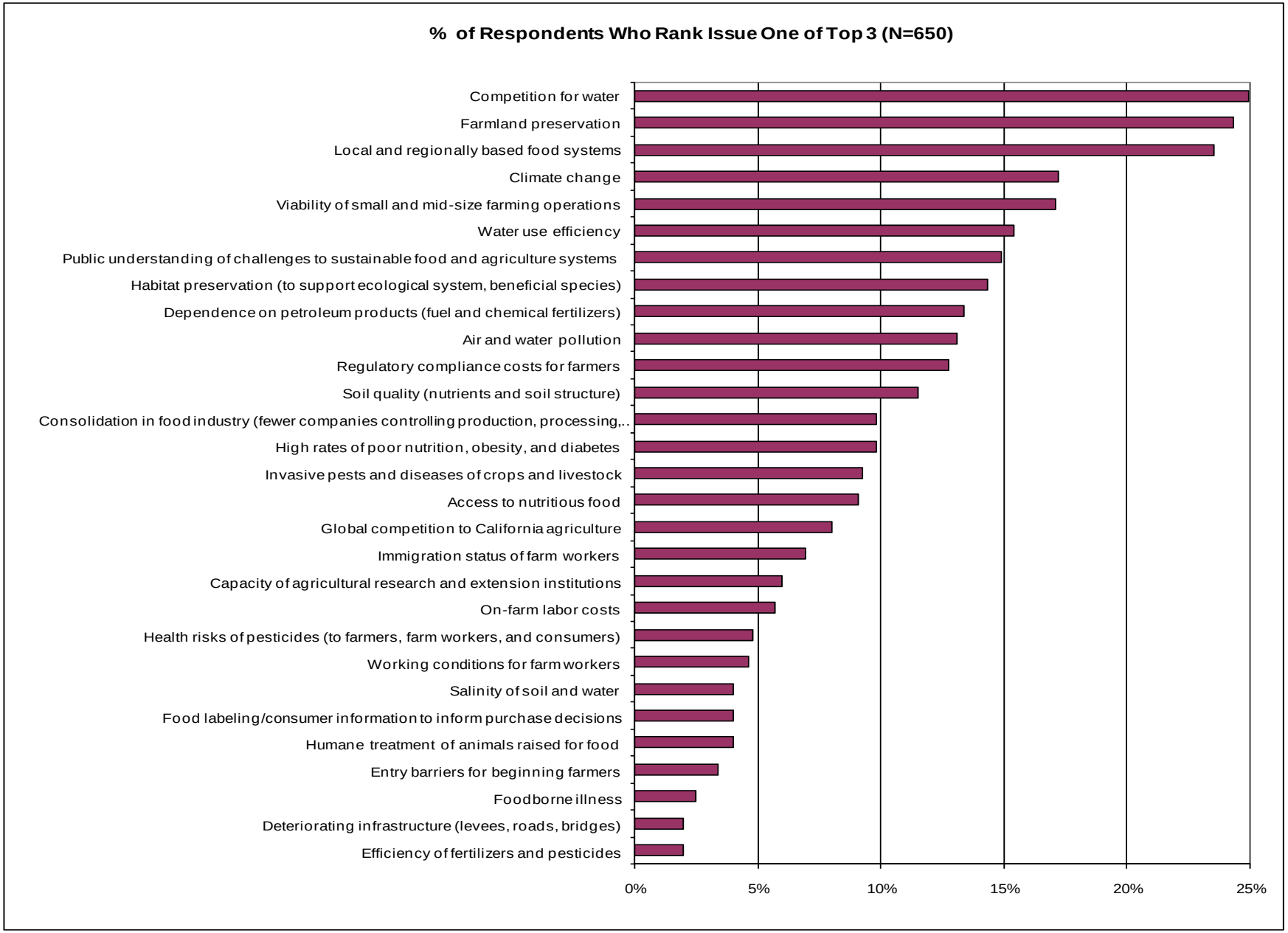
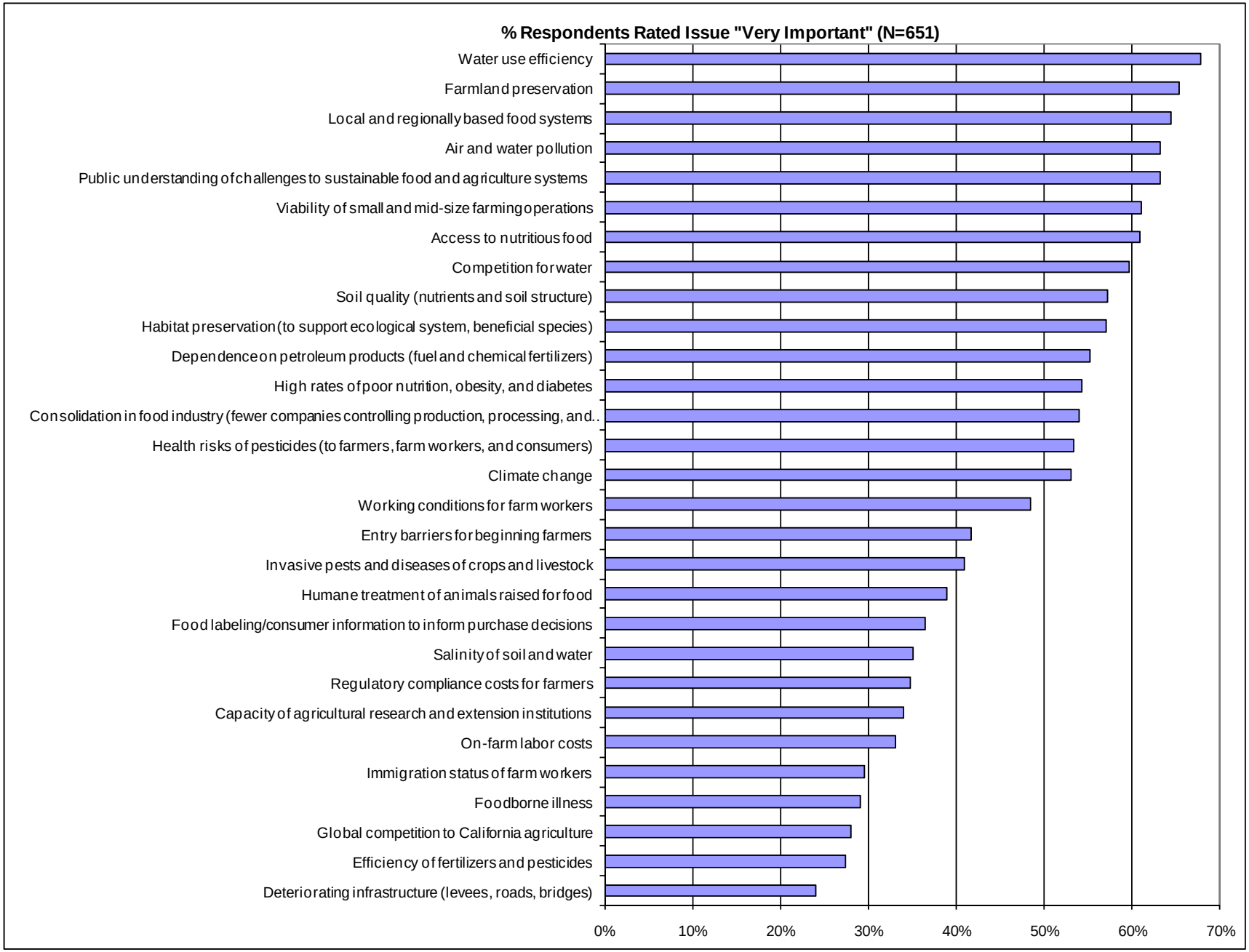
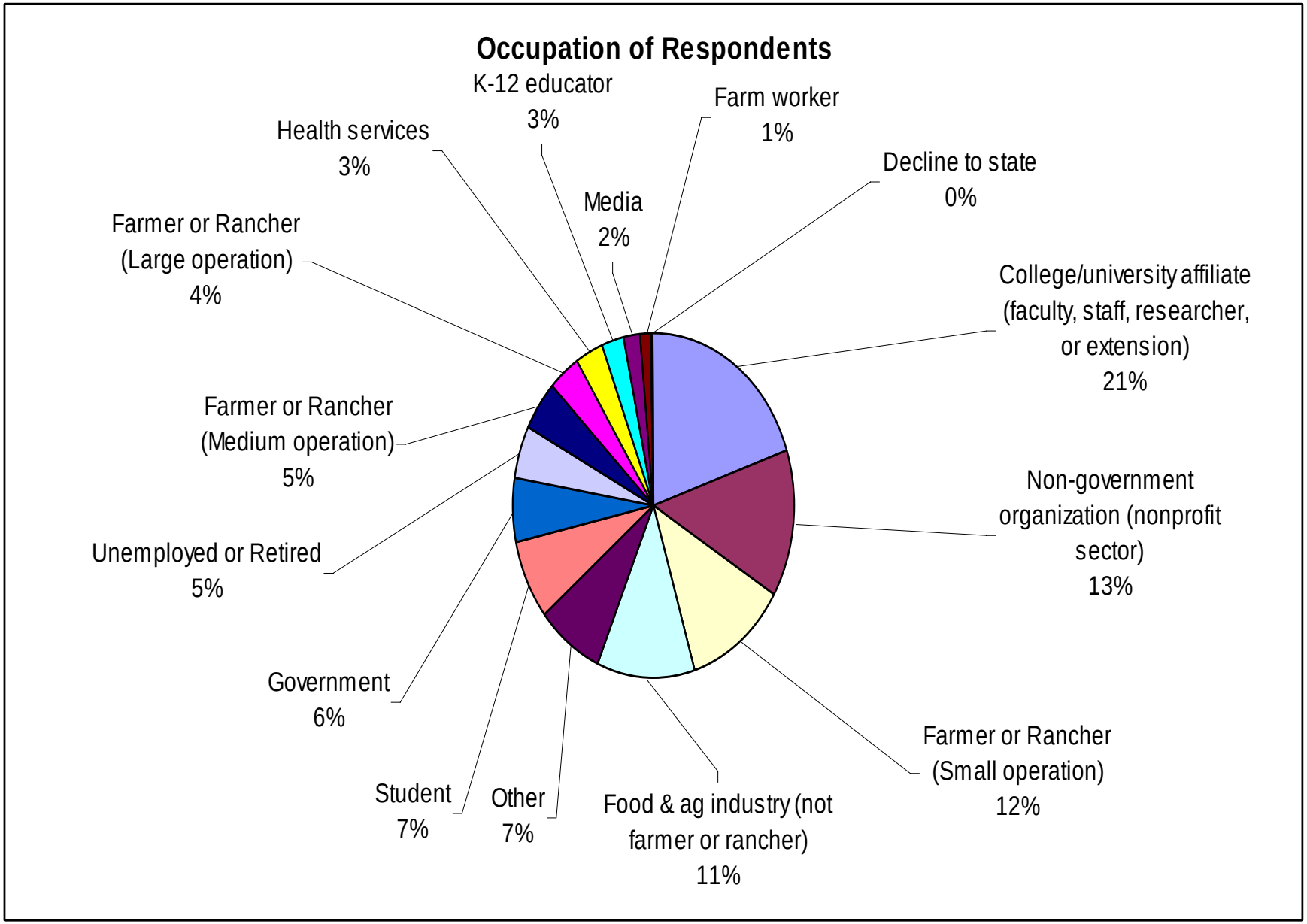
APPENDIX 6 - RESULTS OF ON-LINE STAKEHOLDER CONSULTATION ON PRIORITIES




% Respondents Rated Issue "Very Important" (N=651)
Water use efficiency
Farmland preservation
Local and regionally based food systems
Air and water pollution
Public understanding of challenges to sustainable food and agriculture systems
Viability of small and mid-size farming operations
Access to nutritious food
Competition for water
Soil quality (nutrients and soil structure)
Habitat preservation (to support ecological system, beneficial species)
Dependence on petroleum products (fuel and chemical fertilizers)
High rates of poor nutrition, obesity, and diabetes
Consolidation in food industry (fewer companies controlling production, processing, and..
Health risks of pesticides (to farmers, farm workers, and consumers)
Climate change
Working conditions for farm workers
Entry barriers for beginning farmers
Invasive pests and diseases of crops and livestock
Humane treatment of animals raised for food
Food labeling/consumer information to inform purchase decisions
Salinity of soil and water
Regulatory compliance costs for farmers
Capacity of agricultural research and extension institutions
On-farm labor costs
Immigration status of farm workers
Foodborne illness
Global competition to California agriculture
Efficiency of fertilizers and pesticides
Deteriorating infrastructure (levees, roads, bridges)
0%
10%
20%
30%
40%
50%
60%
70%


Occupation of Respondents
K-12 educator 3%
Farm worker 1%
Health services 3%
Decline to state 0%
Media 2%
Farmer or Rancher (Large operation) 4%
College/university affiliate (faculty, staff, researcher, or extension) 21%
Farmer or Rancher (Medium operation) 5%
Non-government organization (nonprofit sector) 13%
Unemployed or Retired 5%
Government 6%
Farmer or Rancher (Small operation) 12%
Student 7%
Other 7%
Food & ag industry (not farmer or rancher) 11%