

Rancho J'Balie  
Steve and Joe Balie  
10650 Old Castle Rd  
Valley Center CA 92082  
(858) 945-5752  
baileyyy@hotmail.com  
[www.ranchojbalie.tum](http://www.ranchojbalie.tum)



Rancho J'Balie is a 40-acre family farm in the heart of Southern Californian avocado country. We planted our first avocado trees over forty years ago and grow only the finest Hass and some Reed avocados. Our fruit is tree-ripened in the sun to develop high oil content before they are hand-picked for our customers. As a local food source, our close proximity ensures superior taste and texture in our fruit.

While my father, Joe Balie, cares for the trees, I focus on the marketing. My name is Steve. We sell through a variety of outlets including mail order and direct shipping to customers on the East Coast. Once a week during harvest I can deliver packed product directly to customers between the LA Produce market and our farm near Escondido. Smaller orders from restaurants are fine if I can work you into my route.

We farm with a lot of heart. You can learn more about us or watch a short video at our website [www.ranchojbalie.tumblr.com](http://www.ranchojbalie.tumblr.com)

