

**AGRICULTURAL SUSTAINABILITY INSTITUTE** 

# The Low Carbon Diet:

Reducing Energy Intensity and Greenhouse Gas Emissions in the Food System Using a Life Cycle Assessment Approach

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BON APPÉTIT MANAGEMENT COMPANY FOUNDATION



## The industrialized food system...

- Consumes close to 16 % of total national energy use in the US (Hendrickson 1996)
- Is responsible for 29% of the global warming resulting from all sectors of the consumer economy in the EU (EIPRO Report, European Commission 2006)

### **Uncertainties in the Food System**

#### Unpack the food supply chain

Uncertainties due to complex tradeoffs



## **Trade-offs in Local Food Systems**

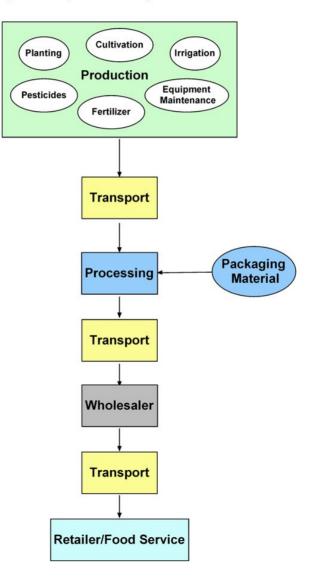
National Public Radio, "The Challenge of Eating Local: Distribution" (Jan 4, 2008)

Michigan entrepreneur trucks products from local farms to restaurants, stores, schools, resorts.

The success of this local distribution business is spurring one farmer to put in more *greenhouses* for lettuce.

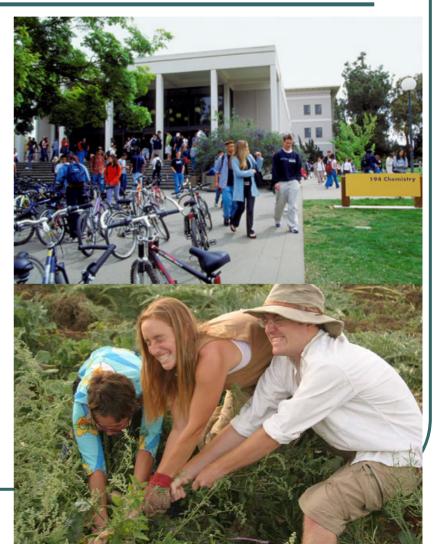
# Life Cycle Assessment

Sample Life Cycle Inventory for Tomato Paste



#### Agricultural Sustainability Institute, UC Davis

- Founded 2006
- 24 full and part-time staff in various programs
- 150+ faculty primarily interested in sustainable agriculture
- 150+ members of Students for Sustainable Agriculture
  UC Cooperative Extension



## **ASI Research and Outreach Initiative**

#### **Ultimate Goal:**

Steer consumers and other members of the food supply chain towards a "low-carbon diet".

#### **Program Objectives:**

- Research using a life cycle assessment framework
- > Outreach
- Industry implementation

#### **Research Framework: Five Key Questions**

- Embody typical dilemmas and tradeoffs facing consumers concerning energy use and GHG emissions in the food system
- Distill key issues that span across multiple stages of the food supply chain
- Identify "hotspots" in the supply chain and assess potential to mitigate them

#### Key Question #1

#### **Tradeoffs Between Type of Production System and Transport Distance**

How do fresh foods grown locally under conventional production systems compare\* to fresh foods grown in alternative production systems (e.g. organic, conservation tillage, etc.) but imported from distant locations?

\*in terms of energy use and greenhouse gas emissions

Sample question from a consumer's perspective:

Is it better to buy organic vegetables that are imported from out of state or conventionally-grown vegetables sourced locally?

#### **Key Question #1: Production System vs Transport**

Organic systems often have lower energy inputs than conventional systems, primarily due to **fertilizers**.

#### **Corn production experiments in Canada**:

(McLaughlin et al. 2000)

- Energy embodied in fertilizer: 33-54% of total energy input of conventional system.
- Substitution of manure  $\longrightarrow$  saved 31-34% of total energy inputs.\*

\*did not include transport of manure from storage to field, assumed it has to be disposed of anyway

#### But how does yield compare?

## **Key Questions #2**

# Scale of the Food System

How do:

**small-scale local food systems**, involving small farms, short distribution distances, direct marketing

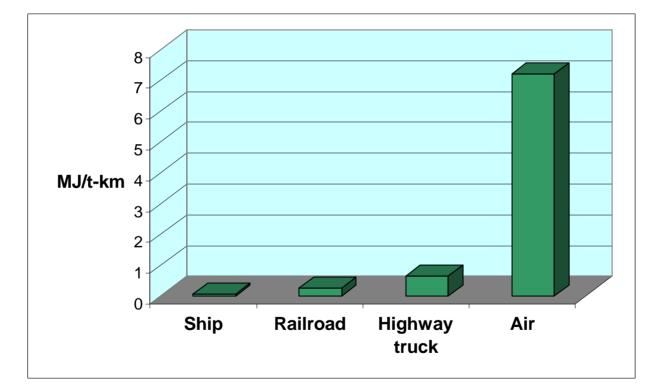
compare to

**regional-scale food systems**, involving regional distribution networks

compare to

**global-scale food systems** involving global distribution networks?

#### **Key Question #2: Scale of the Food System**



Network for Transport and Energy

#### Key Question #3

# Seasonality of Production, Processing, and Transport

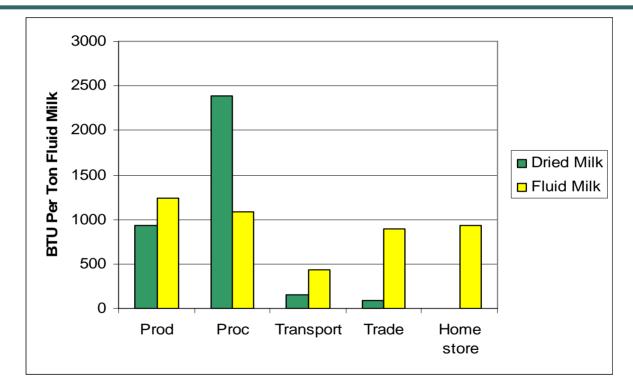
Under what conditions and for which commodities are processed

foods more energy- and GHG-efficient than fresh foods?

Sample question from a consumer's perspective:

In winter, is it better to buy domestic canned tomato paste that has undergone a lot of processing, or to cook with fresh tomatoes shipped from overseas?

#### Key Question #3: Seasonality, Processing and Transport

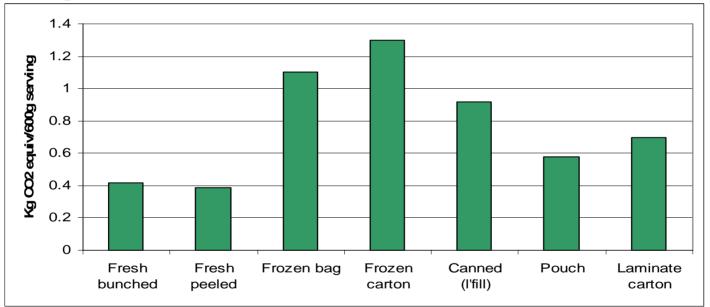


**Total Life Cycle Energy Use** Fluid Milk: 4,574.35 BTU Dried Milk: 3,862.40 BTU

Whittlesey and Lee, 1976, WSU

#### Key Question #3: Seasonality, Processing and Transport

Example of Dutch carrots:



For **frozen carrots**: storage in distribution, retail, home are main contributors. For **canned carrots**: recycling the steel can make a big impact. For **fresh carrots**: higher waste levels may result in 15% higher impacts, compared to 5% for preserved forms.

#### Key Question #3: Seasonality, Processing and Transport

- Heated greenhouses: use 9 to 21 times more energy than open air production (Van Hauwermeiren et al. 2007)
- Tomatoes consumed in Sweden:
  - Fresh, from S Europe: 5.4 MJ/kg
  - Canned, from S Europe: 14 MJ/kg
  - Greenhouse, Sweden: 66 MJ/kg (Carlsson-Kanyama et al. 2003)



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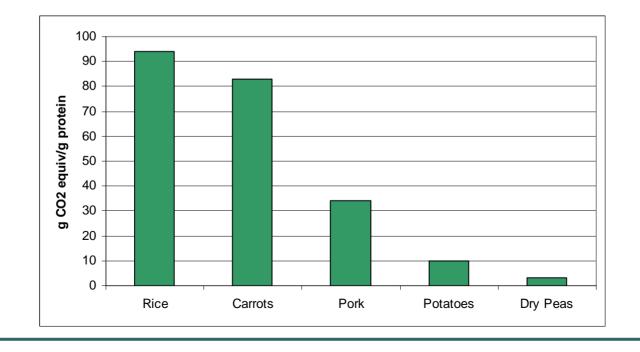
#### **Key Question #4**

## **Livestock Production Systems**

How do different livestock products compare to one another (eggs versus chicken, milk versus beef, etc.) and how do livestock products compare to plant-derived protein foods?

#### **Key Question #4: Livestock**

- Meat and dairy products: **half** of all food-related emissions in EU study (Environmental Impact of Products Report 2006)
- Animal-based protein foods are 2-100 times more energy-intensive than plant-based protein foods.



Source: Swedish Nat'l Food Admin 1996, cited by Carlsson-Kanyama 1998

#### **Key Question #4: Livestock**

- Methane: 100-yr GWP = 25
- Nitrous oxide: 100-yr GWP = 298
- $CH_4$  and  $N_20$  from manure: 5% of global GHG (FAO 2006)
- 2.4 bil tons CO<sub>2</sub>/yr due to global livestock-related land use change (7% of global GHG emission) (FAO 2006)



## **Key Question #4: Livestock**

Trade-offs?

- Manure management
- Range-fed versus feedlot

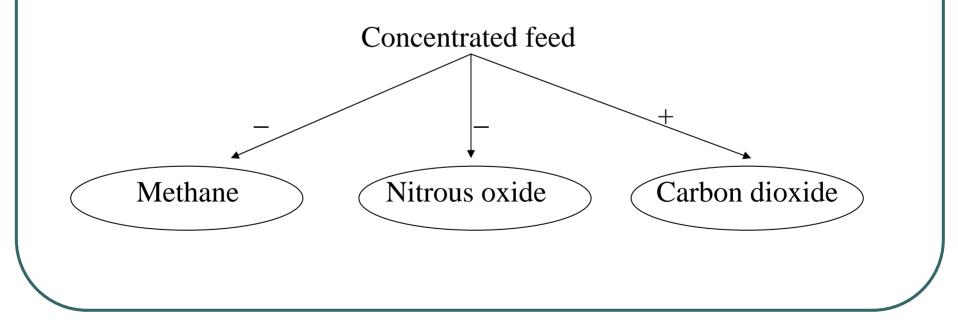


Photo: Penn State Dairy and Animal Science Dept.

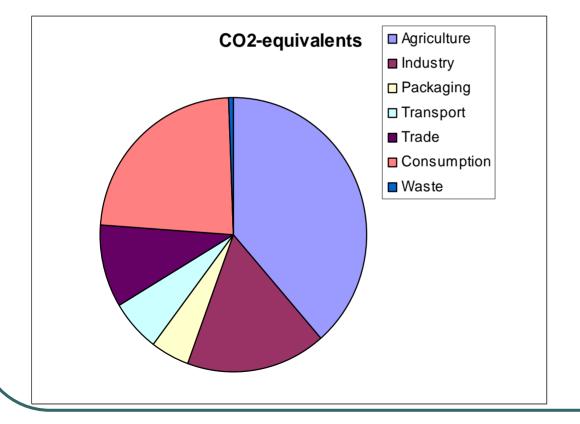
#### **Key Question #5**

## **Pre-Retail versus Post-Retail Life Stages**

How large are consumer-level energy and climate impacts compared to all the pre-retail sectors of the food system?

#### **Key Question #5: Post-Retail**

Netherlands study: Consumption accounts for ¼ of GHG emissions of the Dutch food supply chain (Kramer 2000)



#### **Kitchen Appliances**:

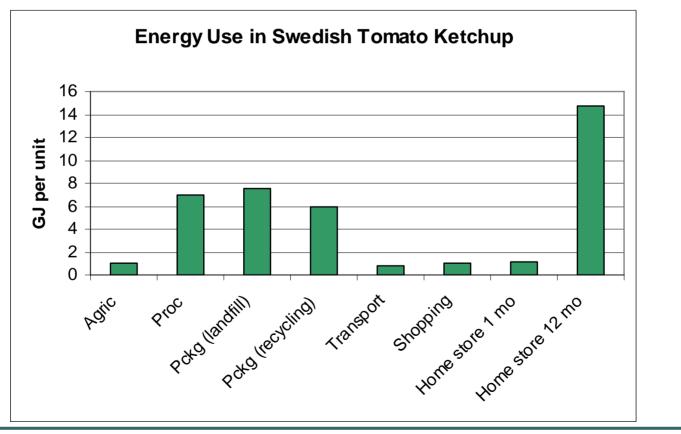
Changing from electricity to gas and using more efficient appliances could reduce energy and GHG by 6% in total system.

Consumer Transportation

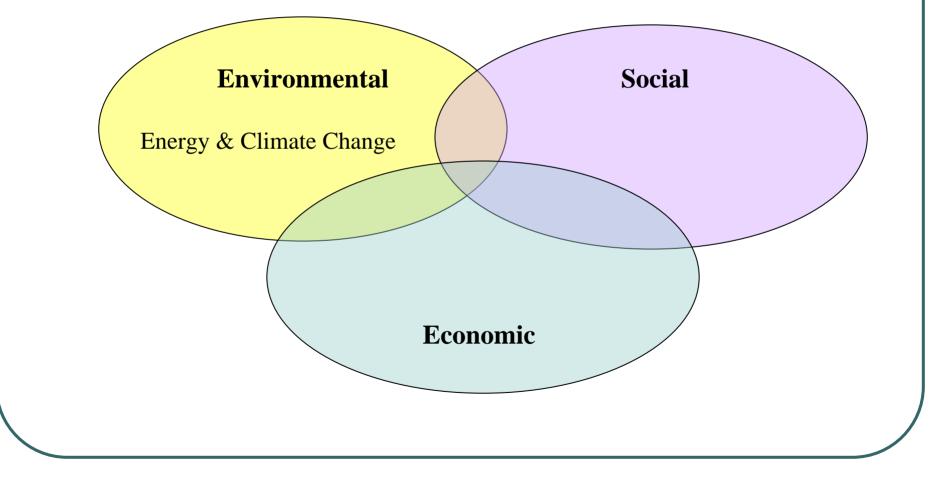
**Cooking Method** 

#### **Key Question #5: Post-Retail**

Transportation, Storage, Cooking



# **Integrate with Other Aspects of Food Systems Sustainability**



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